



## MEDIA RELEASE

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# Maru Energy Trust's winter pyjama appeal on again

**As winter approaches Maru Energy Trust (Maru) is again calling for support to provide new pyjamas to local families in need.**

Kahumoe Kaupapa – The PJ Project was launched by the charitable trust in 2022 with close to 500 pairs of adults and children's winter pyjamas distributed in local communities throughout The Lines Company's (TLC) network region.

Maru manager Jo Meads said last year's appeal was a great success, and she is hoping to double the number of pyjamas gifted this winter.

"We had wonderful feedback from the community organisations who distributed pyjamas and from the families they work with who were very grateful for the support.

"The cost of living has risen sharply and is having a substantial impact on many families, so this is one way we can help."

Maru was established by TLC in 2018 and is a third-party funder helping to provide home insulation and heating to vulnerable homeowners within their network area.

"This project is an extension of the work Maru does in our local communities and aligns with our core values of supporting people to keep warm and healthy at home," said Meads.

To hit its goal of buying 1000 pairs of winter pyjamas for babies through to adults, Maru is reaching out to local residents and businesses through social media, local media and by word of mouth to gain their support.

"Anyone can donate online or drop pyjamas into Maru's community collection points. Details are on Maru's Facebook page and website or get hold of me directly.

"Last year we received quite a lot of pyjamas through the collection points which was great," said Meads.

The appeal closes on July 31. Donations can be made via:

- Internet banking into Maru Energy Trust's account 03-0449-0011383-000 Reference PJ Project
- Or new pyjamas can be dropped at the following collection points –

Ōtorohanga – Ōtorohanga Support House Whare Awhina; Te Kūiti – The Lines Company, Te Kūiti Community House, Maniapoto Whānau Ora Centre; Taumarunui – Community Kokiri Trust; Mangakino – Mangakino Health Centre; Ohakune – New World Supermarket.

Pyjamas will be distributed via organisations Maru works with including Te Kūiti Community House, Maniapoto Marae Pact Trust, Maniapoto Whānau Ora Centre (Te Kūiti), Ōtorohanga Support House,

Mangakino Health Services, Kokiri Trust (Taumarunui), Ngā Waihua o Paerangi Trust (Ohakune) and Waitomo Waipā Women's Refuge.

Note: Tūrangi is not included in the appeal as a similar project is underway there.

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Photo: Maru Energy Trust manager Jo Meads. Credit: Supplied, Maru Energy Trust.

#### About Maru Energy Trust

Maru is a not-for-profit charitable trust, established in August 2018 by The Lines Company. We work alongside communities, to put in place practical initiatives to help homes become warmer, drier, healthier and ultimately use less energy. Our supporters are TLC, Waitomo Energy Services Customer Trust, King Country Trust, Trust Waikato, Ōtorohanga Charitable Trust and Lottery Waikato Community.